

Arena® S.E. 50 WDG INSECTICIDE¹

SAME GREAT PRODUCT, NOW WITH FLORIDA EXCLUSIVE LABEL

FLEXIBLE PYRETHROID-RESISTANT SOUTHERN CHINCH BUG CONTROL

Arena® S.E. 50 WDG Insecticide¹ offers higher rate options for longer control and added operational flexibility. Elect to use performance-proven Arena twice per year at 6.4 oz/A or save labor and apply once per year at 9.6 oz/A for longer control or 12.8 oz/A for season-long control. Save time and add value by choosing the rates that fit your spray program.



Southern Chinch Bug Damage

COMBAT CHINCH BUGS

- The Southern Chinch Bug is the #1 pest in St. Augustinegrass. Left untreated it will cause unsightly damage and kill the lawn, resulting in expensive lawn re-sodding.
- Failure to control could damage more than your customer's lawn, it could hurt your reputation or result in costly call backs.

ARENA IS THE ANSWER

- Effective control, including Pyrethroid-resistant
- Longest lasting residual, up to 6 months
- Faster control, feeding stopped in hours – unlike the competitor's A.I. which must first convert from inactive to active once in the soil
- Activity on other turf pests such as ants and mole crickets

CONTROL COMPARISON

Maximum use rate for Arena® is 12.8 oz/A (0.4 lb ai/A) compared to Meridian® at 17 oz/A (0.266 lb ai/A). This allows Arena to be applied as a split application, adding flexibility to your control program.

ARENA® S.E. 50 WDG	MERIDIAN®	lb ai/A	DAYS OF CONTROL
6.4 oz/A	12.7 oz/A	0.2 lb ai/A	60 to 90 days 3 months
8.5 oz/A	17 oz/A	0.266 lb ai/A	120 days 4 months
9.6 oz/A	—	0.3 lb ai/A	130 days 4 months
12.8 oz/A	—	0.4 lb ai/A	150 days 5 months
6.4 + 6.4 oz/A	—	0.4 lb ai/A	160 days 6 months

  [nufarm.com/usturf](https://www.nufarm.com/usturf)



For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/usturf to download a full label.

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