



PLANT GROWTH REGULATOR



MANAGE TURFGRASS GROWTH, IMPROVE QUALITY AND APPEARANCE.

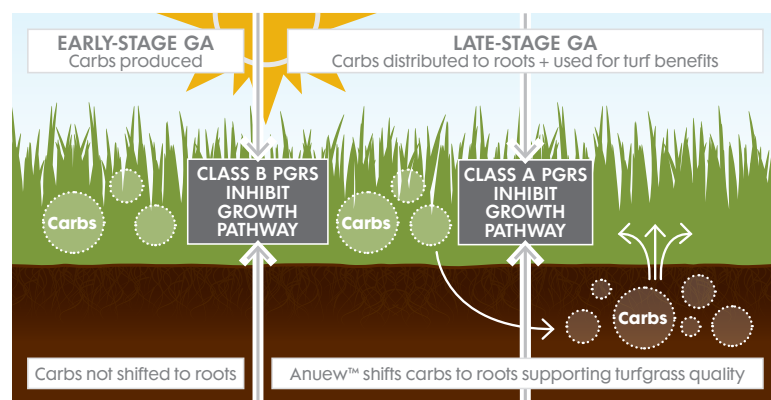
Anuew™ is a proven plant growth regulator breakthrough, saving superintendents time with less mowing and fewer clippings while improving the overall playability of greens, tees and fairways. Labeled for cool- and warm-season turf management, Anuew is a late-stage inhibitor with a novel mode of action that can be used on all managed turf areas to improve turfgrass quality, density and appearance. Anuew is more active and longer lasting than other late-stage growth regulators on cool-season turf, providing more regulation activity at lower doses. It is also the only PGR that can evenly regulate Poa in mixed stands.

COMPETITIVE ADVANTAGES

- More active and longer lasting on cool-season turf
- Faster regulation in warm-season turf
- Helps evenly regulate Poa in mixed stands
- Improves appearance and playability on greens with bermudagrass mutations
- Supports seedhead suppression
- First EPA-approved label with Growing Degree Day (GDD) application modeling

HOW CAN I BENEFIT FROM A LATE-STAGE INHIBITOR?

Unlike early-stage inhibitors, Anuew shifts carbohydrates to the plant roots to visibly improve turfgrass quality, density and appearance.



AT-A-GLANCE INFO

EPA REG. NO 1001-91

ACTIVE INGR. prohexadione calcium (27.5%)

FORMULATION extruded granule

CHEM. FAMILY acylcyclohexadiones

SIGNAL WORD caution

RESTRICTED no

PACKAGE SIZE 4 x 4 x 1.5 lb resealable pouch

- RESIDENTIAL
- COMMERCIAL
- TURF
- GOLF TURF

MORE PRODUCTS EXCLUSIVELY FROM NUFARM

Arena® INSECTICIDE | Pinpoint® FUNGICIDE | Traction™

 **Nufarm**
Grow a better tomorrow



MANAGE TURFGRASS GROWTH, IMPROVE QUALITY AND APPEARANCE.

KEY USES

Golf course turf

Warm-season turf: Hybrid Bermudagrass, Zoysiagrass, St. Augustine sp., Paspalum sp., Kikuyugrass sp.

Cool-season turf: Bentgrass, Annual and Perennial Poa annua, Kentucky Bluegrass, Perennial Ryegrass, Tall and Fine Fescues

Parks and cemeteries

Residential and commercial lawns

Sod farms

Sports fields

DECISIONS MADE EASY



LEARNING MADE FUN



USE SUMMARY

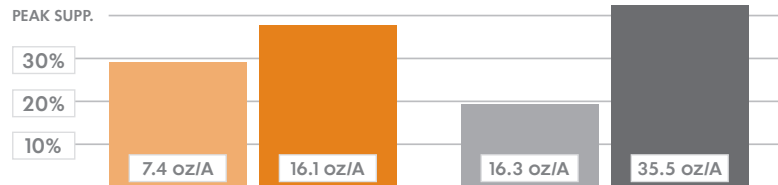
Apply Anuew™ when turf is green and actively growing. Re-application of Anuew should be based on a Growing Degree Day (GDD) model using environmental data from the use location. Research has shown that 280-350 GDD should be used for re-application timings for common golf situations. Apply in sufficient volume of water to provide uniform and complete wetting of the turfgrass foliage.

See label for complete directions for use.

ANUEW OUTPERFORMS THE COMPETITION

SAVE LABOR WITH REDUCED MOWINGS AND CLIPPINGS

Anuew™ is more active than Primo Maxx® at lower application rates. On bentgrass, it delivered nearly 20% more suppression at less than half the dose (7.4 oz Anuew vs. 16.3 oz Primo Maxx). Anuew also achieved 38% regulation using only 16.1 oz/A.



B. Kreuser, University of Nebraska-Lincoln, 'L-93' Creeping Bentgrass Fairway Applied Jun 19 and Aug 11, Final Clippings Collected Sept 15

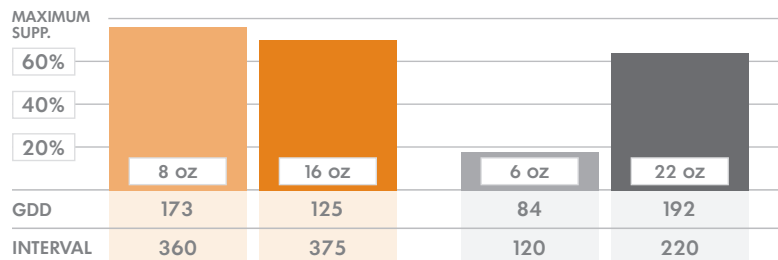
IMPROVES THE APPEARANCE OF GREENS WITH BERMUDAGRASS MUTATIONS

Champion bermudagrass putting green with noticeable mutations following weekly 3 oz applications of Primo Maxx on Mondays and 2 oz applications on Thursdays versus the same putting green (with no visible mutations) after two weeks of Anuew at 4 oz and Primo Maxx at 1 oz application per acre.



MORE EVENLY REGULATE POA IN MIXED STANDS

Anuew PGR is the only class A inhibitor to evenly regulate Poa in mixed stands. Due to its unique metabolism, Anuew strongly regulates fast-growing Poa, providing the benefit of more even growth in mixed bentgrass/Poa stands.



Maximum Suppression, Poa Focus
J. Borger, Penn State University, 2016

Anuew™ Primo Maxx®



nufarminsider.com

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full label.

©2019 Nufarm. Important: Always read and follow label instructions. Anuew™ and Traction™ are trademarks of Nufarm. Pinpoint® is a trademark of Valent U.S.A. LLC. Arena® is a trademark of Sumitomo Chemical Company, Ltd. Primo Maxx® is a trademark of a Syngenta Group Company.

