

EAB MYTH BUSTERS

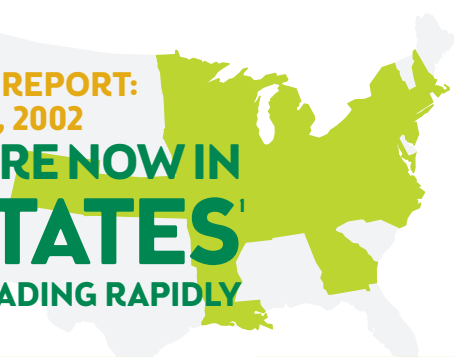
LEARN THE TRUTH ABOUT THE FIGHT AGAINST EMERALD ASH BORERS

IT'S TRUE EMERALD ASH BORERS (EAB) ARE DEVASTATING

100%

= PERCENT OF TREES
KILLED BY EAB
IF LEFT UNTREATED

FIRST EAB REPORT:
MICHIGAN, 2002
THEY ARE NOW IN
25 STATES
AND SPREADING RAPIDLY



ESTIMATED \$10.7 B
BY YEAR 2019²
BURDEN FROM EAB IF
PROACTIVE MEASURES
ARE NOT TAKEN TODAY

VISUAL TREE DECLINE
— INFESTATION —

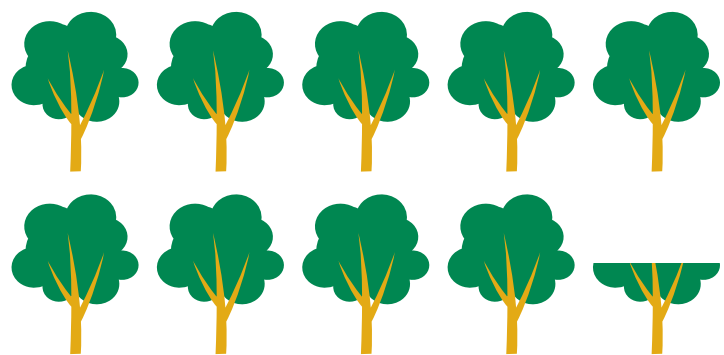


IT'S TRUE PROPER TREATMENT CAN SAVE ASH TREES

AS PROVEN BY LEGACY TREE PROJECT

- THE ONLY SOLUTION IS TO CUT DOWN THE TREE.
FALSE.
- TREATMENT CAN BE SAFE AND EFFECTIVE.
TRUE.
- TREATMENT IS TOO EXPENSIVE.
FALSE.
- THERE'S MORE THAN ONE EFFECTIVE PRODUCT.
TRUE.

9.4 OUT OF 10 SURVIVED
UNTREATED TREES IN EVERY SITE ARE DEAD / DYING FROM EAB INFESTATION



From 2010 - 2014, the Legacy Tree Project treated Ash trees in 13 municipalities throughout the Midwest with EAB presence. The Legacy Tree Project used **SAFARI® INSECTICIDE** and reported great success with a **94% SURVIVAL RATE.**
LEGACYTREEPROJECT.COM **LEARN MORE ABOUT SAFARI INSECTICIDE**



Grow a better tomorrow.

Safari®
INSECTICIDE

FIGHT BACK

CONQUER EAB WITH SAFARI® INSECTICIDE

IT'S TRUE

SAFARI IS THE EAB CONTROL PRODUCT OF CHOICE

THE ONLY
ACTIVE
INGREDIENT
LABELED FOR
**BASAL
TRUNK
SPRAY**
ON EAB

5'
SIMPLY SPRAY
TREE BARK
TO POINT OF
RUNOFF
0'



PREVENTIVE & CURATIVE
NON-INJURIOUS
— WITHOUT TREE INJURY —
SUPER-SYSTEMIC CONTROL
ABSORBS FAST THROUGH BARK

EASY
APPLICATION



**MINIMAL
TRAINING**
SIMPLE CALIBRATION

FAST
TREATMENT



TREAT MOST TREES IN
**LESS THAN
2 MINUTES**

COST
REDUCED



LESS LABOR
EASY CLEAN UP
KEEP NATURAL BEAUTY

FAST & LASTING
EAB CONTROL



APPLY 1X PER YEAR

PLUS, SAFARI OFFERS AN



CONTROLS EAB
ADULTS & LARVAE
& OTHER UNWANTED PESTS



LEGACYTREEPROJECT.COM | TREESINTROUBLE.COM | NUFARMINSIDER.COM | NUFARM.COM/USTO/SAFARI

*Emerald Ash Borer: Animal and Plant Health Inspection Service, United States Department of Agriculture, 28 Mar. 2016. Web. 2 May 2016. *Baughman, M.J. 1985. Economics of Dutch elm disease control: a model and case study. Journal of Forestry. 83:554-557



www.nufarm.com/us

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full label.
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