Anuew™ is a proven plant growth regulator breakthrough, saving superintendents time with less mowing and fewer clipings while improving the overall playability of greens, tees and fairways. Labeled for cool- and warm-season turf management, Anuew is a late-stage inhibitor with a novel mode of action that can be used on all managed turf areas to improve turfgrass quality, density and appearance. Anuew is more active and longer lasting than other late-stage growth regulators on cool-season turf, providing more regulation activity at lower doses. It is also the only PGR that can evenly regulate Poa in mixed stands.

**COMPETITIVE ADVANTAGES**

- More active and longer lasting on cool-season turf
- Faster regulation in warm-season turf
- Helps evenly regulate Poa in mixed stands
- Improves appearance and playability on greens with bermudagrass mutations
- Supports seedhead suppression
- First EPA-approved label with Growing Degree Day (GDD) application modeling

**HOW CAN I BENEFIT FROM A LATE-STAGE INHIBITOR?**

Unlike early-stage inhibitors, Anuew shifts carbohydrates to the plant roots to visibly improve turfgrass quality, density and appearance.
Golf course turf

Warm-season turf: Hybrid Bermudagrass, Zoysiagrass, St. Augustine sp., Paspalum sp., Kikuyugrass sp.

Cool-season turf: Bentgrass, Annual and Perennial Poa annua, Kentucky Bluegrass, Perennial Ryegrass, Tall and Fine Fescues

Parks and cemeteries
Residential and commercial lawns
Sod farms
Sports fields

Apply Anuew™ when turf is green and actively growing. Re-application of Anuew should be based on a Growing Degree Day (GDD) model using environmental data from the use location. Research has shown that 280-350 GDD should be used for re-application timings for common golf situations. Apply in sufficient volume of water to provide uniform and complete wetting of the turfgrass foliage.

See label for complete directions for use.

SAVE LABOR WITH REDUCED MOWINGS AND CLIPPINGS

Anuew™ is more active than Primo Maxx® at lower application rates. On bentgrass, it delivered nearly 20% more suppression at less than half the dose (7.4 oz Anuew vs. 16.3 oz Primo Maxx). Anuew also achieved 38% regulation using only 16.1 oz/A.

MORE EVENLY REGULATE POA IN MIXED STANDS

Anuew PGR is the only class A inhibitor to evenly regulate Poa in mixed stands. Due to its unique metabolism, Anuew strongly regulates fast-growing Poa, providing the benefit of more even growth in mixed bentgrass/Poa stands.

MANAGE TURFGRASS GROWTH, IMPROVE QUALITY AND APPEARANCE.

KEY USES

Golf course turf

Warm-season turf: Hybrid Bermudagrass, Zoysiagrass, St. Augustine sp., Paspalum sp., Kikuyugrass sp.

Cool-season turf: Bentgrass, Annual and Perennial Poa annua, Kentucky Bluegrass, Perennial Ryegrass, Tall and Fine Fescues

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USE SUMMARY