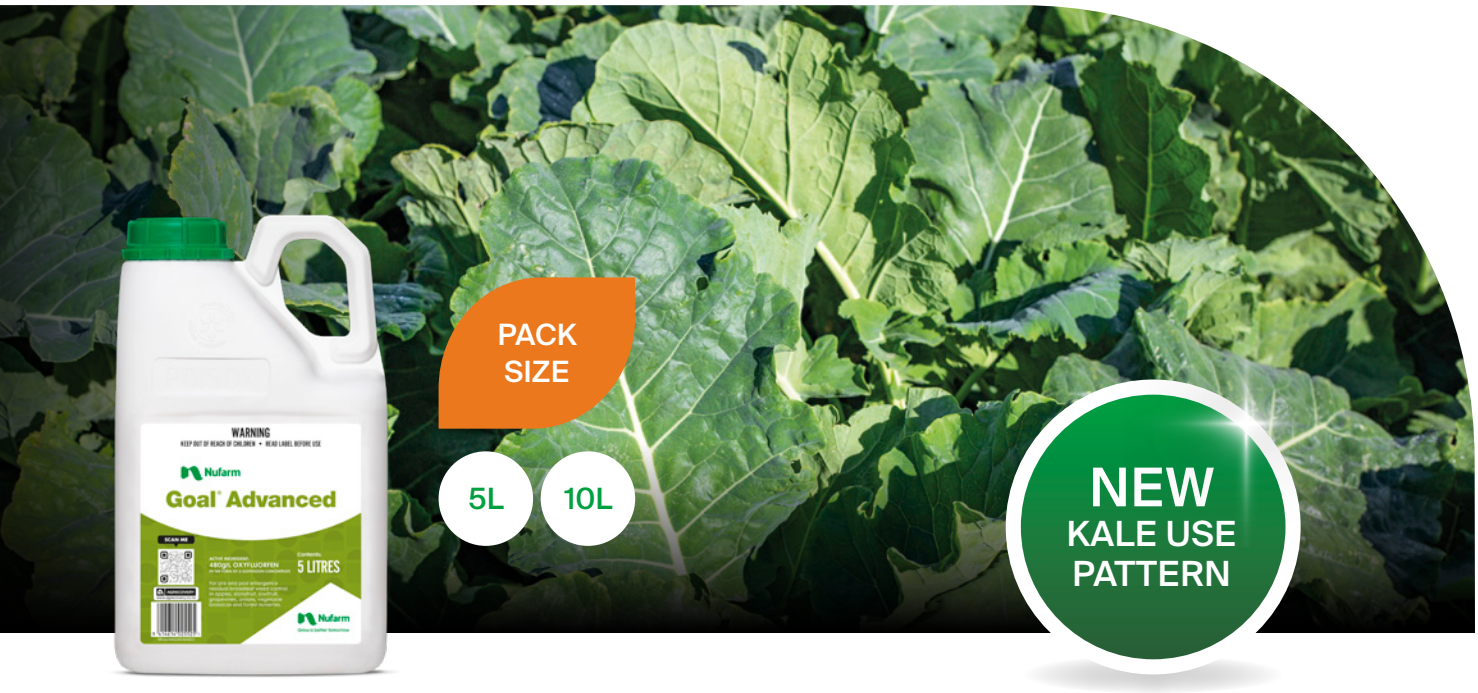
nufarm



Goal® Advanced

Goal Advanced is a selective herbicide for post-emergence broadleaf weed control in kale. Goal Advanced can be used with or without Kamba® 750. Goal Advanced provides improved weed control with increased effectiveness on weeds under 10cm tall when used with Kamba 750.

Active ingredient

480 g/L oxyfluorfen.

Formulation

Suspension concentrate.

Use rate

320 mL/ha +/- Kamba 750 at 230 mL/ha.

Key benefits

- Most effective when used on small weeds (<10 cm).
- Updated pack size for more forage brassica friendly option.
- Short plantback periods.
- As part of a resistance management strategy, Goal Advanced is the only registered standalone Group 14 herbicide for use in kale, providing an alternative MOA to commonly used Group 2 and Group 4 herbicides in crop rotations.



Use pattern

- **For use in kale only:** Use from 2–4 leaf in kale with or without Kamba 750.
- Some phytotoxicity (crop burning) may occur, particularly in larger kale crops with more leaves, and may be increased when combined with other products; however, under good growing conditions the crop should recover and grow out of these effects.

Weeds controlled

Goal Advanced will aid in the control of weeds listed on the Kamba 750 label when used in combination. The weeds listed on label may not be controlled at all rates. Refer to the weeds controlled table overleaf.

Mode of action

Goal Advanced is a protoporphyrinogen oxidase (PPO) inhibitor with limited translocation within the plant. Good coverage is required to control weeds.

GROUP	14	HERBICIDE

Withholding period

One month.

Application

- Goal Advanced can only be applied through ground-based application.
- Application timing is best when canopy temperature is cool – apply during early morning or later afternoon.
- Do not tank mix with herbicides that require an oil adjuvant, as this may increase crop injury and phytotoxicity.

More info – 0800 NUFARM
nzinfo@nufarm.com **nufarm.co.nz**

Directions for use

The maximum application rate for Goal Advanced is 320 mL/ha.

USE	RATE/HA	DIRECTIONS FOR USE
Kale: Post emergence	320 mL/ha in 200–250 L water	Apply alone or in combination with Kamba 750 at 230 mL/ha once the crop has reached 2–4 true leaves. Target weeds when they are less than 10cm tall for greatest efficacy. Some bleaching or burning of the crop leaves can occur but this is quickly outgrown and does not affect yield. Only make one application per crop.

Efficacy results: control by weed

Goal Advanced controlled key broadleaf weeds. Tank-mixed with Kamba 750, it lifted control further.

WEED	SIZE	GOAL ADVANCED	+ KAMBA 750
Fathen	4 leaf	**Control**	**Control**
Redroot	4 leaf	**Control**	**Control**
Scrambling speedwell	4-5 leaf	**Suppression**	**Control**
	3 branches	**Suppression**	**Suppression**
Shepherd's purse	4-5 leaf	–	**Control**
Sow thistle	Flowering	**Suppression**	**Control**
Storksbill	4-5 leaf	**Not controlled**	**Not controlled**
Wireweed	3 branches	**Suppression**	**Suppression**

***Control** = statistically significant weed reduction; suppression indicates partial control under high weed pressure.*

Compatibility

- The addition of an insecticide can increase the level of phytotoxicity that is observed.
- Combinations with other registered herbicides have not been evaluated. Efficacy and crop safety are unknown.



The information contained is a quick reference only.
Always consult the product label before use.

Priority Partnership®

® Goal is a registered trademark of Nutrichem Company Limited
® Kamba is a registered trademark of Nufarm Australia Limited

© Nufarm NZ 2026