

# PRIMIERA®

- Outstanding broadleaf weed control including atrazine resistant fathen
- Soil and foliar activity
- Excellent crop safety and potential yield gains
- A flexible period for application



## ACTIVE INGREDIENT

480g/L mesotrione

## FORMULATION

Suspension Concentrate

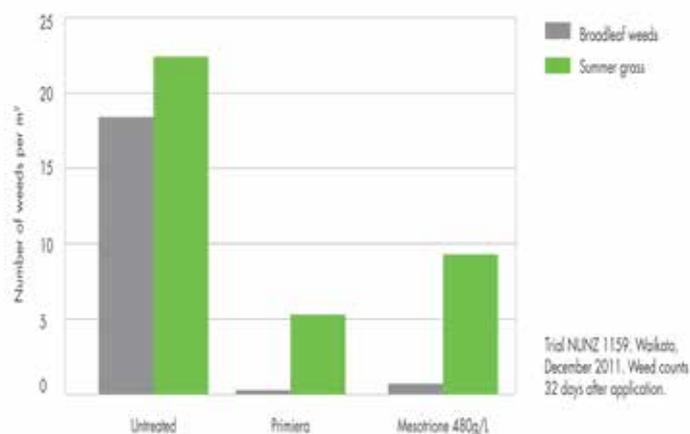
## WHAT IS PRIMIERA?

Primiera is an easy to use, selective post-emergence herbicide for weed control in maize. Primiera is effective against a wide range of broadleaf weeds and may also provide some control or suppression of several grass weeds.

## HOW DOES PRIMIERA WORK?

Primiera is absorbed through the leaves, shoots and roots of weeds and then translocated throughout the plant. It inhibits an enzyme responsible for carotenoid biosynthesis which leads to bleaching and then death of the plant. Complete weed death may take up to 2 weeks.

## PACK SIZES AVAILABLE



## APPLICATION TIMING

When used post-emergence Primiera is most effective when applied to weeds up to the 8 leaf stage, typically 5-10cm tall. To increase the spectrum of weed activity Primiera is best used in combination with 1-1.5L/ha of Flowable Atrazine 600 or 0.4 - 0.7kg/ha Nu-Trazine™ 900DF. For optimal post emergence weed control, particularly against grass weeds such as summer grass, Primiera must be used in a tank mixture with Bonza® at 0.5-1.0L/100L water.



Grow a better tomorrow.

Use Rates	Weeds Controlled
150-200ml/ha	Bathurst bur, black nightshade, chickweed, dandelion, fathen, (includes triazine resistant fathen), fennel, fishtail oxalis, galinsoga, hairy nightshade, mallow, redroot, seedling docks, spurrey, staggerweed, twin cress, willow weed, wireweed. Primera is only partially effective against grass weeds.
Use 100-300 litres of water/ha and ensure good coverage of the foliage.	

Primiera can also be used in a tank mix combinations with either 300-600ml/ha Kamba® 500, or 80-110g/ha Latro® 750WG if required. (Do NOT use Bonza if tank mixing Primiera with Kamba 500).

## MIXING

Shake well before using. Pour the measured quantity of Primiera into the partly filled spray tank, then top up with water. Agitate thoroughly during filling and spraying and before recommencing spraying after a stoppage.

## RAINFASTNESS

Providing the spray has dried on the foliage, light rain after spraying will not affect the results. Rain within three hours of treatment may reduce effectiveness.

## SOIL RESIDUES

To minimise soil residues which could affect subsequent crops, areas treated with Primiera should be ploughed and cross cultivated between crops to ensure maximum dispersal of residues. Because residues may result from the use of Primiera, planting of certain crops should be delayed to allow residues to decay. Allow at least 6 months before sowing white clover or ryegrass. Allow at least 12 months for legume crops such as lucerne, peas and red clover.



The information contained is a quick reference only.

Always consult the product label before use.

®Bonza & Kamba are registered trademarks of Nufarm Australia Limited.

™Nu-Trazine is a trademark of Nufarm Limited.

®Latro & Primiera are trademarks of Adria New Zealand Limited

© Nufarm Ltd 2015.

6 Manu Street, Otahuhu, PO Box 22-407, Auckland 1640, NZ

t: 09 270 4150 e: info@nz.nufarm.com w: nufarm.co.nz



**Nufarm**

**Grow a better tomorrow.**