

2026 Nufarmer Nation Grower Rewards Program – Row Crop & Horticulture

Terms and Conditions

1. **Program Period** – The 2026 Nufarmer Nation Grower Rewards Program – Eastern Canada (the “Program”) begins on September 1st, 2025, and ends on September 30th, 2026 (“Program Period”).
2. **Program Geography and Eligibility** – The Program is open to Canadian farmers who are the owner/ operator of a farm located in Ontario, Quebec, Maritimes, or the Interior/ lower mainland of British Columbia. Nufarm reserves the final decision, in its absolute discretion, on whether purchasers are valid farmers.
3. **Registration** – Farmers who received rebate payments on Nufarm products for Nufarmer Nation in prior years are automatically registered for the Program. Registration will remain effective for all subsequent years unless Nufarm receives notification from the farmer stating that they do not wish to participate in the Program. Farmers can call 1-800-868-5444 to confirm their registration status. If not already registered, farmers can register for the Program at <https://cloud.e.nufarm.com/NufarmerNationRowCropHorticultureSignup2026>. Registrations must be submitted to Nufarm online by July 31st, 2026, to qualify for any Program rebate rewards for the Program Period.
4. **Partnerships** – Eligible farmers who plan on claiming together must identify partnerships with other eligible farmers at the time of registration for the Program.
5. **Purchase Levels, Qualifying Products and Segments** – Rebates are paid for each use segment below based on 2026 suggested retail price (SRP).
 - a. The following Nufarm products can be used to qualify and build purchase level goals in the Program: Accede[®] PGR, Astir[®], Bifecta[®] EZ, BlackHawk[®], Blossom Protect[™], Boost[®] Brands, Buffer Protect NT[™], Chaperone[®], Chateau[®] EZ, Credit[®] Brands, Crusade[®], Danitol[®], Excalia[®], Fierce[®] EZ, Idol[®], MaxCel[®] PGR, Parasol[®] Brands, Proliant[®] PGR, Quash[®] SC, ReTain[®] PGR, Rival[®], Statue[™], Triactor[®] EZ, TruSlate[®] Pro, and Valtera[®] EZ.
 - b. The purchase volume reward levels are determined as follows using suggested retail pricing at the time of invoicing. No minimum unit or acre purchase is required in any segment to receive a rebate on that segment.
 - c. The following purchased Nufarm products in each segment will be calculated to receive rebates based on the table below and threshold achieved based total value purchased of all qualifying brands (5.a):
 - d. TruSlate Pro and Crusade are eligible for a matching acres bonus on top of the Nufarmer Nation program. Purchase a minimum of 100 acres (5 jugs or 2.5 cases) of TruSlate Pro and a minimum of 100 acres (5 jugs or 2.5 cases) of Crusade. Save \$2 an acre on matching acres of TruSlate Pro herbicide and Crusade fungicide once these criteria are met. Growers do not have to reach the minimum spend of \$10,000 in order to qualify for this bonus.

Payment Brands	Purchase Level (SRP)		
	≥ \$10,000	≥ \$20,000	≥ \$40,000
Bifecta EZ BlackHawk Fierce EZ TriActor EZ TruSlate Pro	n/a	2%	5%
Accede PGR Blossom Protect Buffer Protect NT Chateau EZ Danitol Excalia MaxCel PGR Proliant PGR Quash SC	3%	5%	10%

8. **Reward Calculation** – The Program reward calculation is based on 2026 suggested retail price (SRP) at the time of product invoicing as stated by Nufarm. If there’s no published SRP for a product, there will be a dollar value assigned by Nufarm for the purposes of reward calculations. The SRP is subject to change at any time.
9. **Eligible Purchases** – Eligible product purchases for the Program must be made during the Program Period and have been submitted to and validated via AgCollect by a licensed Phase III crop protection retailer or a certified commercial seed treater. No other invoices will be accepted.
10. **Excluded Purchases** – Purchases where the product(s) is (are) returned for any reason whatsoever, purchases of products for resale, and/or purchases by buying groups will be excluded from the Program rebate calculations. Only products purchased for use on farmer owned or leased land are eligible for the Program. Purchases made for use on non-related farming entities cannot be consolidated to increase Program rewards.
11. **Nufarm’s Discretion** – Nufarm will determine the maximum Program rebate for the eligible farmer. Nufarm shall determine the amount of any payment(s) which may be payable in respect of the Program. Nufarm does not have any obligation to issue any reward payment(s) until Nufarm has been provided with all the information that is required from the retailers and/or other parties to calculate the amount of the rebate payment that should be issued to the eligible farmer.
12. **Reward Cheque** – All cheques will be made out to the partnership or company name provided on the Registration Form. No Program payments under \$200.00 CAD will be issued by Nufarm. There is a limit of one Program claim per Registered/Eligible Farmer, address, farm unit or partnership. Reissuance of payments (due to payment being misplaced, stale-dated or otherwise) will be at Nufarm’s sole and absolute discretion, subject to applicable law.
13. **Overpayment: Audit** – Any Program overpayment will be refunded to Nufarm by the eligible farmer or will be deducted from future Program payments at the election and discretion of Nufarm. Nufarm reserves for a period of three (3) years from the end of the Program Period the right to audit compliance with all conditions and provisions of this Program or other Nufarm offers which includes, but is not limited to, an audit of retailer/dealer’s or grower’s books/records and an inspection of facilities. If retailer/dealer or grower does not have the proper documentation for the three (3) year audit term, Nufarm may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.

- 14. Limitation of Liability** – Any eligible farmer participating in the Program does so at their own risk and shall hold Nufarm Agriculture Inc. (“Nufarm”), its parent companies, affiliates, agents, representatives, suppliers, advertising/promotion agencies and any other entity involved in the development, production, administration or fulfillment of the Program, and each of their respective officers, directors, employees, agents, representatives, successors and assigns (“Program Parties”) harmless from any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys’ fees) arising out of or in connection with their participation in the Program. Promotion Parties will not be responsible for: (a) any late, lost, misdirected, delayed, incomplete, incompatible or misdirected data and/or other product purchase information required by Nufarm to determine farmer’s payment eligibility; (b) any failure(s), malfunction(s) or other problem(s) of any nature whatsoever; (c) the failure of any order, purchase transaction, data and/or other element(s) of the Program to be received, captured or recorded for any reason whatsoever; and/or (d) any combination of the above.

TO THE FULLEST EXTENT PROVIDED BY LAW, IN NO EVENT WILL THE PROGRAM PARTIES BE LIABLE FOR DAMAGES OF ANY KIND, UNDER ANY LEGAL THEORY, ARISING OUT OF OR IN CONNECTION WITH THE PROGRAM, INCLUDING ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO, LOSS OF REVENUE, LOSS OF PROFITS, LOSS OF BUSINESS OR ANTICIPATED SAVINGS, LOSS OF USE, LOSS OF GOODWILL, AND WHETHER CAUSED BY TORT (INCLUDING NEGLIGENCE), BREACH OF CONTRACT, OR OTHERWISE, EVEN IF FORESEEABLE.

- 15. Disputes** – Any claim that an eligible grower wishes to make against Nufarm (including claims for discrepancies) arising from their participation in the Program, or any request by such grower for resolution of a dispute arising between them and Nufarm by virtue of their participation in the Program, must be made in writing to Nufarm by no later than 90 days after receipt of the Program rebate. If a claim, or a request for dispute resolution, has not been made by that time, the grower affirmatively waives and shall have no further rights to make any such claim or request against Nufarm.
- 16. Changes Without Prior Notice** – Nufarm reserves the right to modify or withdraw the Program offer and/or these Terms and Conditions without prior notice.
- 17. Farmer Consent** – By registering for the Program, the farmer consents to Nufarm and/or Nufarm’s agents’ collection, use and disclosure of information including transactional data for purchases of any Nufarm products and other products and any associated personal information, for purposes of administering the Program, for advertising and marketing purposes, and the following other purposes (“Other Purposes”):
- a. the farmer’s participation in, and Nufarm’s and/or Nufarm’s agents’ assessing and processing entitlements under other marketing programs that are not part of the Program; and
 - b. Nufarm better understanding a farmer’s needs and preferences in order to develop and offer information, services, and products by Nufarm, Nufarm’s agents, or Nufarm’s authorized Retailers or other business connections.

ALWAYS READ AND FOLLOW LABEL DIRECTIONS.

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