

Your best solution to manage turfgrass growth, improve quality and appearance.

Anuew®

CHALLENGE

As input costs continue to rise maintaining top quality turf conditions is becoming more difficult. What if you could improve playing conditions while saving labour and dollars with less applications, less mowing and less clippings?

NUFARM SOLUTION

Anuew® is a proven plant growth regulator breakthrough, saving superintendents time with less mowing and fewer clippings while improving the overall playability of greens, tees and fairways. Anuew Plant Growth Regulator is a late-stage inhibitor with a novel mode of action that can be used on all managed turf areas to improve turfgrass quality, density and appearance. Anuew is more active and longer lasting than other late-stage growth regulators on cool-season turf, providing more regulation activity at lower doses. It is also the only PGR that can evenly regulate Poa in mixed stands.

REGISTERED USES

Turfgrass on golf courses, sod farms, sports fields, municipal sites and cemeteries

USE SITE	TURF TYPE	SLOWS VERTICAL GROWTH, REDUCES MOWING INTERVALS, IMPROVES COLOUR AND QUALITY	
		FAIRWAYS & ROUGHS 280-350 GDD INTERVAL	GREENS & TEES 280-300 GDD INTERVAL
		g/100 m ²	g/100 m ²
Golf course	Bent grass	4.20-8.41	1.40-5.60
	Annual and perennial <i>Poa annua</i> cultivars	2.80-5.60	1.40-5.60
	Kentucky bluegrass Perennial ryegrass Tall fescues Fine fescue	5.60-11.21	N/A
		g/100m² (280-350 GDD)	
Sod farms Sports fields Municipal sites Cemeteries	Kentucky bluegrass Perennial ryegrass Tall fescues Fine fescue	5.60-11.21	

NOTES

- This is a GDD model with a base temperature of 0° Celsius.
- Since turfgrass response can be influenced by a variety of factors, it is recommended that the initial evaluation of Anuew should be limited to a small area. The acceptability of the turfgrass response should be determined using a lower use rate and longer interval before gradually moving to higher rates and shorter intervals until a desired level of regulation is achieved.
- Anuew is an effective growth regulator on *Poa annua* and you may experience over regulation and temporary yellowing with early season applications.



ACTIVE INGREDIENT

- prohexadione-calcium (27.5%)

FORMULATION

- wettable granules

CHEMICAL FAMILY

- acylcyclohexadiones

PACKAGE SIZE

- 4 x 4 x 680 g case

RAINFAST

- 4 hours

APPLICATION / SEASON

- do not exceed 21.82 kg/ha or 218.2 g/100 m² of Anuew per year

SURFACTANT NEEDED

- no

PCP

- 34508



BENEFITS

- Fast improvement of turfgrass density and appearance
- Long lasting and more active at lower application rates
- Late-stage inhibitor that evenly regulates Poa in mixed stands

PERFORMANCE TIPS

- Treat actively growing turfgrass
- For best results-wait at least one day after applying Anuew before resuming mowing and do not irrigate treated area for 4 hours after application
- Maximize the time the applied spray mixture remains as a moist film on the turfgrass foliage by avoiding treatments during warm, low humidity and windy conditions. Longer drying times enhance absorption of Anuew.
- Use of a non-ionic surfactant at 0.125% v/v may improve performance consistency under hot, quick drying conditions
- If the water source used for the spray mixture is high (greater than 140 ppm or 140 mg/L) in calcium, add 0.45 kg of ammonium sulfate for every 0.45 kg of Anuew used in the spray tank. Use a high quality, spray-grade ammonium sulfate product to avoid nozzle plugging.

LEGEND



Anuew®

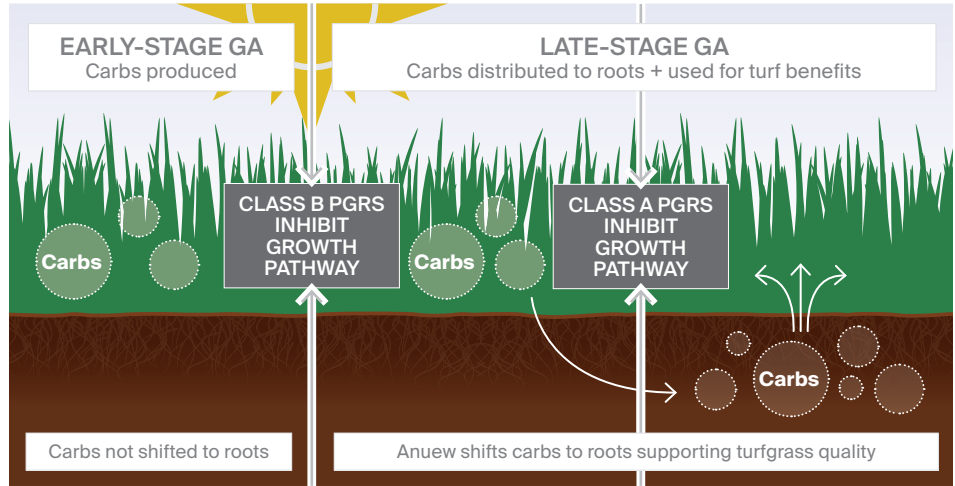
ANUEW USE SUMMARY

Apply Anuew when turf is green and actively growing. Re-application of Anuew should be based on a Growing Degree Day (GDD) model using environmental data from the use location. Research has shown that 280–350 GDD should be used for reapplication timings for common golf situations. Apply in sufficient volume of water to provide uniform and complete wetting of the turfgrass foliage.

Always read and follow label directions.

HOW CAN I BENEFIT FROM A LATE-STAGE INHIBITOR?

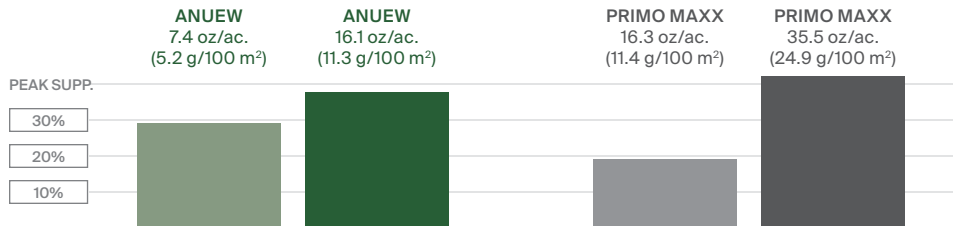
Unlike early-stage inhibitors, Anuew shifts carbohydrates to the plant roots to visibly improve turfgrass quality, density and appearance.



ANUEW OUTPERFORMS THE COMPETITION

SAVE LABOUR WITH REDUCED MOWINGS AND CLIPPINGS

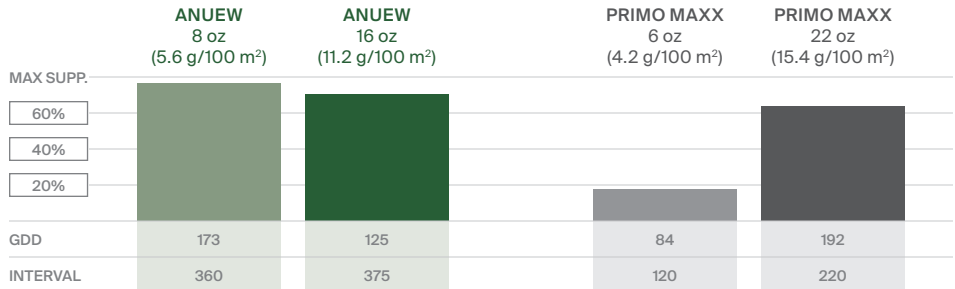
Anuew is more active than Primo Maxx® at lower application rates. On bentgrass, it delivered nearly 20% more suppression at less than half the dose (209.8 g Anuew vs. 462.1 g Primo Maxx). Anuew also achieved 38% regulation using only 456.4 g/acre.



B. Kreuser, University of Nebraska-Lincoln, 'L-93' Creeping Bentgrass Fairway Applied Jun 19 and Aug 11, final clippings collected Sept 15

MORE EVENLY REGULATE POA IN MIXED STANDS

Anuew PGR is the only class A inhibitor to evenly regulate Poa in mixed stands. Due to its unique metabolism, Anuew strongly regulates fast-growing Poa, providing the benefit of more even growth in mixed bentgrass/Poa stands.



Maximum suppression, Poa focus J. Borger, Penn State University, 2016



1.800.868.5444 | nufarm.ca

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