

THE 2020 BAYERVALUE WEST REWARDS PROGRAM¹ INCLUDES:

MIX IT UP REWARDS™²

Bayer cares about the future of your farm. Take action against weed resistance when you apply a pre-seed tank mix product with your glyphosate. Be rewarded when you choose one of the following pre-seed tank mix products:



MIX IT UP™ REWARDS	MIX IT UP REWARDS*	
MAX SAVINGS	\$1/ac.	\$2/ac.
QUALIFICATION MIN 300 ACRES (30 bags) CANOLA TRAIT	BLACKHAWK® CONQUER® / CONQUER® II GOLDWING® PARDNER® DAVAI™ 80 SL HERBICIDE	FIERCE® VALTERA™

*Maximum payment on each qualifying product is limited to 2X the number of Canola Trait acres with the exception of Davai which is paid on 1X eligible soybean Trait acres.

CANOLA TRAIT REWARDS^{3,4}

	TRAIT	300 ac. CANOLA	600 ac. CANOLA	1,200 ac. CANOLA
CANOLA SEED TRAIT Min 300 acres (30 bags)	TRUFLEX™ CANOLA DEKALB TRUFLEX™ CANOLA WITH ROUNDUP READY AND LIBERTYLINK® TECHNOLOGIES RR CANOLA	–	\$2.00/ac.	\$2.50/ac.
CORN SEED TRAIT (with 300 ac. of eligible Canola Seed Trait)	RR2 Corn³ VT2P SMARTSTAX®		\$2.00/ac.	
SOYBEAN SEED TRAIT (with 300 ac. of eligible Canola Seed Trait)	RR2Y		\$2.00/ac.	
	RR2X		\$2.50/ac.	

Canola Trait Rewards start at 600 acres of Canola Trait
 Corn/Soybean Trait Rewards start at 300 acres of eligible Canola Trait



TO BE ELIGIBLE FOR MIX IT UP OR CANOLA TRAIT REWARDS, YOU NEED TO BE REGISTERED FOR THE 2020 BAYERVALUE WEST REWARDS PROGRAM¹

If you were registered in 2019, you are automatically re-registered for 2020. Otherwise, you have your choice of three different sign up options:

- // Visit GrowerPrograms.ca
- // Call Bayer at 1 888-283-6847
- // Talk to your local retail

Growers must be registered by May 1, 2020 to be eligible to receive benefits under the BayerValue Program. For complete offer details, please visit GrowerPrograms.ca

1. Grower must be registered with and comply with all terms and conditions of the 2020 BayerValue™ West Rewards Program, Canola Traits Reward Program, Mix It Up™ Rewards Program (together "Programs") and the BayerValue Rules. Growers must be registered by May 1, 2020 to be eligible for the Programs. Full terms and conditions and BayerValue Rules are found at <https://www.cropscience.bayer.ca/en/Grower-Programs/BayerValue-West> or by calling the Rebate Fulfillment Centre at 1 888-283-6847.

2. Mix It Up Rewards Program payment products require a minimum purchase of 300 acres of Trait canola products for payment. Each of BlackHawk®, Bifecta®, CONQUER®, Fierce®, GoldWing®, Pardner® and Valtera™ herbicides will be paid up to two times the Trait canola products acres purchased. DAVAI™ 80 SL herbicide will be paid at up to one times Trait soybean products acres purchased and requires the additional qualification of 300 acres of Trait canola products purchased.

3. References to RR2Y, RR2 Corn, RR2X, SmartStax and VT2P are abbreviations for Roundup Ready 2 Yield® soybeans, Roundup Ready® Corn 2, Roundup Ready 2 Xtend® soybeans, SmartStax® RIB Complete® corn and VT Double Pro® RIB Complete® corn.

4. Eligible Trait products for the Programs are: Roundup Ready® Canola, TruFlex™ canola with Roundup Ready® Technology and TruFlex™ canola with Roundup Ready® and LibertyLink® Technologies from the following qualifying canola seed companies/brands: Brett Young™, Brevant™ seeds, CANTERRA SEEDS, Croplan®, DEKALB®, Nuseed®, Pioneer®, Proven Seed® and Victory®; and Roundup Ready® Corn 2, VT Double Pro® RIB Complete® corn, SmartStax® RIB Complete® corn, Roundup Ready 2 Yield® soybeans and Roundup Ready 2 Xtend® soybeans from the following qualifying corn and/or soybean seed companies/brands in Canada – Croplan®, DEKALB®, ELITE, Legend Seeds Canada, MaizeX Seeds, Northstar Genetics, PICKSEED, Pride Seeds, Progran, PROSeeds, Proven Seeds®, Sevita, SeCan and Thunder Seed. For the 2020 BayerValue West Reward Program (not the Mix It Up™ Rewards Program, or Canola Trait Rewards Program) DEKALB® LibertyLink® canola seed purchases will be included towards qualifying acres of Trait canola products. Trait products do not receive any payments on the Programs and do not contribute to the \$150,000 Bonus qualification. For the purposes of Programs administration, Trait products are calculated at a deemed 2.7 acres per corn bag, 0.74 acres per soy bag and 10 acres per canola bag.

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